

CertiLingua – ... and the journey continues ...



CERTILINGUA – Austria field report

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Franz Mittendorfer
CEBS Austria
www.cebs.at
franz.mittendorfer@cebs.at

Objectives

1. ... (e)valuation
2. ... consolidation, networking and PR
3. ... recognition „in-house“ and beyond
4. ... growth in profile and size



CertiLingua Austria 2012

2011: 06
115

accredited schools
candidates

2012: 06
no final data

Consolidation

- renewal accreditation
- networking
- positioning

Development & Support

- enlargement
- teacher education

Promotion

- Languages for Jobs
- recognition
- „added value“

... in the context of ongoing development of language education.
CertiLingua “overpowered” by innovation of mainstream education

Observed advantages

Learners

- multilingual competences are perceived as a worthwhile objective - „multilingual is cool“
- motivation to perform is visible
- candidates enjoy recognition and appreciation
 - „they go for something really big“

Schools

- language department enjoys added prestige;
- increased offer of bilingual courses
- CertiLingua gives extra profile to school
- parents are increasingly aware (Open Day, school websites)

What needs to be improved

Need for optimization

- further awareness and recognition on European level
- “added value” in form of improved access to professional and academic follow-up
- school-to school networking
- personal development and support (school coordinators)

Growth: partners



joint initiative?

