



CertiLingua® Ambassadors

Globalisation of the economy and progressive European integration make special demands on the abilities of young people to master the challenges of linguistic and cultural diversity and prepare themselves for mobility in connection with their personal lives, further education and professions.

In the form of the *CERTILINGUA® Label of Excellence for Plurilingual, European and International Competences*, a joint programme by the responsible institutions of currently 7 European partner countries and 12 German Länder, a certificate of quality is awarded in addition to the national school leaving and university entrance qualifications to document students' capabilities to act in an international and intercultural context, not only in their first, but also in two or more other languages.

The importance and success of a label of excellence accompanying school leaving examinations depend to a great extent on its familiarity and acceptance by the public.

The **CertiLingua® Ambassadors** promote the special significance of the CertiLingua® label of excellence among the public at large, and help to ensure a greater degree of familiarity for the label of excellence. This support will also strengthen the interest and commitment of students and their schools and thus the basic ideas the label stands for among the participating state schools: plurilingualism and European competences.

CertiLingua® is awarded to students to document their outstanding performance in a transparent and Europe-wide standardized way. Since only state schools can award this label, **CertiLingua®** also gives proof of the potential of a state's public school system. As a state school certificate **CertiLingua®** is awarded free of additional charges for students and thus stands for equality in education.

Membership of the **CertiLingua® Ambassadors** is free of cost and solely aims at enhancing the label's public recognition.



CertiLingua® Ambassadors

Ministerium für Schule und Weiterbildung
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Membership of the CertiLingua® Ambassadors

I wish to join the CertiLingua® Ambassadors.

I would like to express my support by the permission to publish (in flyers, on the homepage, at conferences, etc.)

- my name as a CertiLingua® Ambassadors,
- my name and picture as a CertiLingua® Ambassadors,
- my name, picture and a statement I will provide.

I may be contacted to inquire about additional means of support (e. g. greetings, speeches, etc.)

Yes

No

Membership of the CertiLingua® Ambassadors is free of charge, can be cancelled any time and its sole purpose is the support and promotion of the CertiLingua® Label of Excellence for Plurilingual European and International Competences by persons publicly well-known.

The undersigned declare(s) his/her/their willingness to support the acceptance and promotion of the CertiLingua® label of excellence and to increase the familiarity of this certificate where possible.

Name: _____

Address: _____

Contact (for companies): _____

Telephone / Fax: _____

Email / Internet: _____

Place and date

signature