



## **Sponsors Group**

### **CertiLingua® – Label of Excellence for *Plurilingual, European and International Competences***

#### **1. CertiLingua®**

Globalisation of the economy and progressive European integration make special demands on the abilities of young people to master the challenges of linguistic and cultural diversity and prepare themselves for mobility in connection with their personal lives, further education and professions.

In the form of the *CERTILINGUA® Label of Excellence for Plurilingual, European and International Competences*, a joint project by the responsible institutions of currently ten European partner states and countries, a certificate of quality is awarded in addition to the national school leaving and university entrance qualifications to document the international capabilities of the school leavers not only in their first language, but also in two or more other languages.

#### **2. The CertiLingua® Sponsors Group**

The importance and success of a label of excellence accompanying school leaving examinations depend to a great extent on its familiarity and acceptance by the public.

The Sponsors Group propagates the special significance of the CertiLingua® label of excellence among industry, commerce, schools, universities, institutions and the public at large, and, acting through other associations (e.g. Chambers of Commerce and Industry, entrepreneurial and university associations), to ensure a greater degree of familiarity for the label of excellence. This support will also strengthen the interest and commitment of students and their schools.

Membership of the Sponsors Group entails no costs whatsoever and has the sole function of promoting familiarity with and recognition of the CertiLingua® label of excellence in commerce, industry and universities, possibly offering work placements

to CertiLingua® applicants and contributing reports on experience with the employment of CertiLingua® certificate holders.

It is of special importance to be able to point specifically to support from leading businesses and universities at events and congresses, and to be permitted to name them. This publicity effect of the label of excellence will also be further enhanced by a list of all the members of the Sponsors Group (with corporate logo and a brief statement where appropriate) on the CertiLingua® website.

The Leibniz University, Hannover, Lower Saxony, has joined the sponsors group and has also expressed its support like this:

*„The promotion of foreign language learning and intercultural competences that is achieved by the CertiLingua® label of excellence complies with the intentions of Leibniz University Hannover to internationalize its courses of study and thus provides applicants with excellent preconditions to participate in such courses of study with an international orientation. “*

The University of Applied Sciences and Arts, Hannover, has also joined the sponsors group and published the following statement:

*„CertiLingua® label of excellence fosters pupils' foreign language skills and international competences on a high level. For us, as a university of applied science with an international orientation, applicants with the additional certificate are of particular relevance.“*

Another positive example is the FOM/ University of Applied Science for Management and economics in Essen, North Rhine-Westfalia, where free seminars are organized for CertiLingua® pupils.



## Sponsors Group CertiLingua®

Ministerium für Schule und Weiterbildung  
des Landes Nordrhein-Westfalen  
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## Membership of the CertiLingua® Sponsors Group

I (we) wish to join the CertiLingua® Sponsors Group and request membership

as a corporate entity (company, school, university, institution)

as a private individual.

Membership of the CertiLingua® Sponsors Group is free of charge and its sole purpose is support and promotion of the CertiLingua® Label of Excellence for Plurilingual European and International Competences by representatives of businesses, institutions, schools and universities.

The undersigned declare(s) his/her/their willingness to support the acceptance and promotion of the CertiLingua® label of excellence and to increase the familiarity of this certificate where possible. He/She/They will use their efforts to assist students who have obtained the CertiLingua® label of excellence as an additional qualification in finding work placements.

In addition, the undersigned permit(s) the Ministry of Schools and Further Education of the State of North Rhine-Westphalia and the partners involved in the project to draw attention to the favourable support of the members of the Sponsors Group and refer to them by name on their websites and in press publications.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact (for companies): \_\_\_\_\_

Telephone / Fax: \_\_\_\_\_

Email / Internet: \_\_\_\_\_

\_\_\_\_\_

Place and date

Stamp and signature